



## PROFESSIONAL EXPERIENCE

### Meerkat Media Group • March 2018-Present

- Created multimedia content for multiple clients utilizing creative writing, graphic design, photography and video.
- Worked closely with creative directors to manage multiple clients' marketing needs simultaneously.
- Other duties include: Social Media Management, SEO, Email Marketing, Copywriting

### The Surf Station • January 2018-Present

- Wrote, produced and managed content for social and digital channels.
- Evaluated and identified creative ways to reach target audiences based on an overall digital strategy.
- Provided copywriting and graphic design for print advertisements.
- Created photo and video content for digital marketing purposes.

### Hybrid Design Inc. • April 2017-December 2017

- Worked closely with Art and Creative director to illustrate concepts through layout of art and copy.
- Communicated with clients to generate successful designs or an array of printers and publications.

### Flagler College Dept. of Marketing • April 2016-August 2017

- Worked closely with Director of Marketing and Communications to create video and photographic content for the college's website and social media platforms.
- Created content for "Just a Minute" video campaign, finding interview subjects, shooting and editing video.

### Small Planet Pictures • May-August 2016

- Worked as Production Assistant on several shoots for PBS documentary series.
- Aided in research, casting and prop selection to prepare for shoots.

### Void Magazine • July 2015-January 2016

- Intern: created online content focused on creators and innovators primarily based in North Florida.
- Staff writer: pitched stories, photographed, conducted interviews and produced over 20 published pieces.

## SKILLS

### Software

- Avid Media Composer
- Adobe Creative Suite: InDesign, Photoshop, Lightroom and Illustrator, Premiere

### Camera Equipment

- Canon 5D Mark IV, Canon 6D, Canon XA 30
- SPL Water Housing

## EDUCATION

### Flagler College 2013-2017

- B.A. Graphic Design
- Dean's List 2013-2017
- Communications Department Award

### Flagler College 2013-2017

- B.A. Journalism & Media Production
- B.A. Graphic Design
- Dean's List 2013-2017

## CONTACT

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